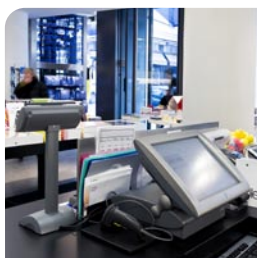


pole mounted customer display



www.ares.com



Customer display reaches for the skies!

Thanks to this vertical pole mounted version, this stylish and colourful customer display reaches for the skies and is now directly in the customer's line of sight.

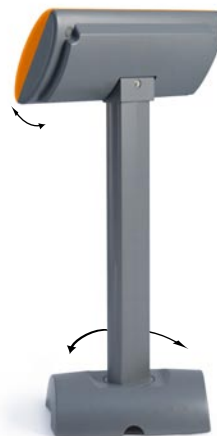
Two-way orientation adjustment – left/right swivel and up/down tilt – provides great flexibility at the point of sale and of service where space saving is a must.

Supplied with 4 different sets of clips as standard, the **OCD 150** features two 20-character display lines, with self-powering available via serial or USB Retail ports.











OCD 150 colour and style

- Exclusive "Clip'n Color" AURES system
- 40cm high pole
- 20° tilt angle (display) and 90° rotation angle (pole)
- High brightness
- Magnetic stand for better stability on metallic surface
- Easy access to the display dip-switches (to select language character set)



COLOURS OF THE CLIPS

OCD 100 pearl base includes clips	OCD 100 graphite base includes clips
 carmine red	 carmine red
 pure white	 metal grey
 black piano	 black piano
 indigo blue	 indigo blue

MODEL OCD 150

Display mode	fluorescent
Colour	blue-green display
Number of characters	40: 2 lines x 20 characters
Character matrix	5 x 7 dot matrix
Character size	9 x 5.25mm
Available characters	96 alphanumeric characters 13 international character sets
Brightness	700cd/sqm

CONNECTIONS

Interfaces	RS232 & USB – Serial cable included
MTBF	25 000 hours
Power supply	external + 12V / 6W adaptor without power supply using powered RS232 or USB Retail cable

ENVIRONMENT

Operating temperature	+5° / +45°C
Storage temperature	- 10° / +55°C
Humidity rating (in use)	30% - 85%
Humidity rating (in storage)	10% - 85%

Dimensions	Height: 400mm Dimensions of the base (W x D): 158 x 135mm Dimensions of the display (W x D): 220 x 100mm
Weight	1kg
Display tilt angle	20°
Pole rotation angle	90°
Base colours	pearl and graphite



OPTIONALS COLOURS OF THE CLIPS

 cassis	 tonic orange
 iris	 kiwi
 silver	 mocha

Specifications are subject to change without notice